

## EAST Search History

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L5	80	3 and 4	USPAT	OR	ON	2007/08/10 09:33
L4	1159	((transaction or product or item) near (code or identifier or number)) same ((advertis\$5 or newspaper or mail or magazine))	USPAT	OR	ON	2007/08/10 09:33
L3	404	((transaction or product or item) near (code or identifier or number)) same ((customer or consumer or user) near (pin or code or identifier))	USPAT	OR	ON	2007/08/10 09:33
L2	41091	((transaction or product or item) near (code or identifier or number))	USPAT	OR	ON	2007/08/10 09:32
S71	12	S69 and (advertising or advertisement or advertisement or newspaper or magazine or mail or catalog)	US-PGPUB; USPAT	OR	ON	2007/08/09 15:07
S70	12	S69 and (advertising or advertisement or advertisement or newspaper or magazine or mail)	US-PGPUB; USPAT	OR	ON	2007/08/09 15:07
S69	22	("3896266"   "4757525"   "5136633"   "5313556"   "5345501"   "5371797"   "5533102"   "5533103"   "5590038"   "5594791"   "5703943"   "5757904"   "5794218"   "5825856"   "5910047"   "6188751").PN. OR ("6396919").URPN.	US-PGPUB; USPAT; USOCR	OR	ON	2007/08/09 15:06
S55	4	S43 and (advertising or advertisement or advertisement or newspaper or magazine or mail)	US-PGPUB; USPAT	OR	ON	2007/08/09 15:06
S68	31	("4191860"   "4611094"   "4757267"   "4954958"   "4989234"   "5095505"   "5136636"   "5164983"   "5191410"   "5272749"   "5473673").PN. OR ("5774534").URPN.	US-PGPUB; USPAT; USOCR	OR	ON	2007/08/09 14:52
S67	63	(((transaction or product or item) near (number or code or identifier)) near5 ((advertis\$5 or newspaper or magazine or mail or catalog))) same ((phone or telephone or telecommunication))	USPAT	OR	ON	2007/08/09 14:44
S66	520	((transaction or product or item) near (number or code or identifier)) near5 ((advertis\$5 or newspaper or magazine or mail or catalog))	USPAT	OR	ON	2007/08/09 14:44

## EAST Search History

S63	1606	((transaction or product or item) near (number or code or identifier)) same ((advertis\$5 or newspaper or magazine or mail or catalog))	USPAT	OR	ON	2007/08/09 14:44
S65	5	S64 not S62	USPAT	OR	ON	2007/08/09 14:43
S64	36	S61 and S63	USPAT	OR	ON	2007/08/09 14:43
S61	570	((transaction or product or item) near (number or code or identifier)) same ((aural or pin))	USPAT	OR	ON	2007/08/09 14:43
S60	1159	((transaction or product or item) near (number or code or identifier)) same ((advertis\$5 or newspaper or magazine or mail))	USPAT	OR	ON	2007/08/09 14:42
S62	31	S60 and S61	USPAT	OR	ON	2007/08/09 14:36
S57	118	((product or item) near (number or code or identifier)) near ((advertis\$5 or newspaper or magazine or mail))	USPAT	OR	ON	2007/08/09 14:33
S59	106	S57 not S58	USPAT	OR	ON	2007/08/09 14:24
S58	12	S57 and ((product or item) near (number or code or identifier)) same ((phone or telephone))	USPAT	OR	ON	2007/08/09 14:20
S56	253	((product or item) near (number or code or identifier)) near ((advertis\$5 or newspaper or magazine or mail))	US-PGPUB; USPAT	OR	ON	2007/08/09 14:19
S51	40	((product or item) near (number or code or identifier)) same ((phone or telephone)) same (PIN)	US-PGPUB; USPAT	OR	ON	2007/08/09 14:19
S44	2	S43 and advertising	US-PGPUB; USPAT	OR	ON	2007/08/09 14:12
S54	7	("5867780"   "5963452"   "6029065"   "6035189"   "6056194"   "6181935"   "6763336").PN. OR ("6990472").URPN.	US-PGPUB; USPAT; USOCR	OR	ON	2007/08/09 14:10
S53	12	S51 and S52	US-PGPUB; USPAT	OR	ON	2007/08/09 14:09
S52	2074	((product or item) near (number or code or identifier)) same (magazine or newspaper or flyer or mail or advertisement)	US-PGPUB; USPAT	OR	ON	2007/08/09 14:09
S50	0	((product or item) near (number or code or identifier)) same ((newspaper or magazine or advertisement or flyer)) same ((phone or telephone)) same (PIN)	US-PGPUB; USPAT	OR	ON	2007/08/09 14:08

## EAST Search History

S49	101	((product or item) near (number or code or identifier)) same ((newspaper or magazine or advertisement or flyer)) same ((phone or telephone))	US-PGPUB; USPAT	OR	ON	2007/08/09 14:06
S48	51	((product or transaction) near (code or identifier)) same ((newspaper or magazine or advertisement or flyer)) same ((phone or telephone))	US-PGPUB; USPAT	OR	ON	2007/08/09 14:02
S45	264	((product or transaction) near (code)) same ((newspaper or magazine or advertisement or flyer))	US-PGPUB; USPAT	OR	ON	2007/08/09 14:00
S47	62	S45 and S46	US-PGPUB; USPAT	OR	ON	2007/08/09 13:54
S46	820	((product or transaction) near (code)) same ((phone or telephone))	US-PGPUB; USPAT	OR	ON	2007/08/09 13:54
S43	7	(US-20030069844-\$).did. or (US-6396919-\$ or US-6169787-\$ or US-6212262-\$ or US-6873691-\$ or US-6195541-\$ or US-6195542-\$). did.	US-PGPUB; USPAT	OR	ON	2007/08/09 13:48